

THE FOREMOST  
EXPERT IN  
CORPORATE  
RESPONSIBILITY

SPEAKER.



TAD RADZINSKI



EDUCATOR.

TRUSTED ADVISOR  
FOR FORTUNE 500  
COMPANIES,  
INCLUDING  
KOHLER  
MERCK  
UNILEVER  
ASSA ABLOY  
TEXTRON  
SAINT-GOBAIN

MAXIMIZE SOCIAL  
PERFORMANCE, MINIMIZE  
ENVIRONMENTAL IMPACTS

ESTABLISH BRAND  
INTEGRITY & IMPROVE  
CORPORATE IMAGE

DEVELOP & IMPLEMENT  
THE RIGHT SUSTAINABILITY  
PROGRAM FOR YOU



EXPERT.

# TadRadzinski

Speaker. Educator. Expert.

TAD RADZINSKI, LEADING EXPERT IN CORPORATE RESPONSIBILITY, DELIVERS THE FRAMEWORK TO DEVELOP OR ENHANCE YOUR SUSTAINABILITY PROGRAM, ENSURING THE LONG-TERM SUCCESS OF YOUR BUSINESS.



## SELECTED SPEAKING EXPERIENCE

### THE VINYL INSTITUTE ANNUAL MEETING 2015 - BONITA SPRINGS, FL

Tad spoke on the topic of Moving Towards a Circular Economy with Sustainable Innovation, during which he described sustainable innovation as an integral tool in New Product Development to improve processes and opportunities for vinyl product companies.

### CORPORATE RESPONSIBILITY REVOLUTION: STRATEGY TO SUCCESS 2015 - PHILADELPHIA, PA

Tad's annual seminar successfully provided industry leaders the tools to integrate sustainability strategy and corporate responsibility into their company's business strategy.

## SELECTED TRAINING EXPERIENCE

### UNILEVER

Tad conducted interactive training that provided cutting-edge information, key market drivers, and industry insight specific to Unilever. This has enabled them to continue to refine their Sustainable Living strategies.

### SAINT-GOBAIN NORTH AMERICA

Tad provided training on Monetizing Responsibility - Increasing Sales through Sustainability for SGNA sales and marketing professionals. Participants learned how to effectively and knowledgeably sell their products in the green marketplace.



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## ABOUT TAD RADZINSKI

With over 30 years of practical experience, Tad Radzinski is a leading expert in corporate responsibility and environmental management. Tad has provided hundreds of organizations the insight and real-world tools to revolutionize their business through critically aligned sustainability strategies.

Tad, co-founder and president of Sustainable Solutions Corporation, provides consultative services to companies in a wide range of global industries. He additionally serves as the Certification Officer at GreenCircle Certified, LLC, providing third-party verification of environmental claims. Tad is an adjunct professor at Villanova University, teaching graduate classes such as Sustainable Buildings and Operations and Advanced Life Cycle Assessment. Tad was instrumental in the development of Villanova's Master of Science Degree in Sustainable Engineering.

Formerly the EPA's Waste Minimization Program National Expert, Tad has been a trusted advisor for Fortune 500 companies including Unilever, Merck, Stanley, Textron, Saint-Gobain, Waste Management, Bosch, and Florida Crystals. Tad understands the growing need for companies to generate value in an increasingly complex marketplace. Tad's program will empower you to utilize corporate responsibility to implement proactive change, lead your industry, and ensure the long-term success of your business.

Tad serves on the Board of Directors for the International Society of Sustainability Professionals (ISSP), where he collaborates with members of this elite organization to provide strategic direction and education for sustainability professionals. Tad is an ISSP Sustainability Associate and Certified Sustainability Professional.

# ATTENDEE TESTIMONIALS

“Tad is one of the most enterprising and knowledgeable people I know in the sustainability space. I always learn so much from him, whether at one of his presentations/classes or in a casual conversation. He is a true leader in this business and always a pleasure to work with.”

– Marla Thalheimer,  
former Director of Sustainability,  
Liberty Property Trust

“Being in the beginning stages of our corporate sustainability initiative, I was overwhelmed with where to even begin our program. [Tad's seminar] laid out the key steps necessary to plan a successful sustainability initiative. Tad gave excellent advice on how to set measurable and attainable goals. I left the seminar with an action plan that I was able to begin implementing immediately.”

– Amanda Troise,  
Marketing Manager,  
ASSA ABLOY

“Tad's a compelling speaker, as he's informative AND entertaining; he de-mystifies the path to sustainability from a business perspective, and shows how incorporating this ethic directly benefits the bottom line.”

– Michael Di Tizio, Specialist, Compliance & Standards,  
Canon Solutions America

